



Two-Year Philoptochos Membership Growth Action Plan

Year 1: Awareness, Engagement, and Foundations

Yearly Membership Recruitment and Stewardship Collection: Jan 1- Apr 30

Quarter 1: Winter/Membership Recruitment Season

Theme: Service in Action

Goals:

- Show impact through visible philanthropy
- Build community through hospitality and outreach
- Connect Chapter dynamic works with Metropolis and National

Actions:

- **National Philoptochos Impact Poster:** Post in Parish Center for all community to read.
- **Membership Packets:** Create attractive, clear packets with mission statement, calendar of events, how to join, and member testimonials. Distribute to engage new, potential, and established chapter members. Include National Philoptochos Impact statement publication, information on Philoptochos APP, Social Media Sites and List Serv.
- **Philoptochos APP:** Introduce members and parishioners to this APP to keep up to date with all things Philoptochos
- **Philoptochos Social Media and List Serv:** Introduce members and parishioners to the National, Metropolis and Chapter sites and feature on Parish Electronic Information Screen
- **Christmas Outreach Project:** Involve the entire parish in a holiday-focused charitable effort (e.g., gift drive, food baskets).
- **Holiday Gathering:** Host a casual, festive meeting or coffee night encouraging members to invite friends.
- **Vasilopeta Blessing:** Collaboration with youth groups on commitment.
- **Epiphany House Blessing:** Offer to host the priest to bless the homes of members or host a chapter blessing.
- **Collaborative Ministry Night:** Invite other parish ministries to a joint project or fellowship evening



Two-Year Philoptochos Membership Growth Action Plan

Quarter 2: Lenten Season

Theme: Lent, Reflection, and Connection

Goals:

- Deepen spiritual engagement
- Attract new members through Lenten service and reflection

Actions:

- **Distribute National Philoptochos Impact Statement Materials in February**
- **Lenten Women's Retreat or Speaker:** Organize a spiritually enriching gathering open to all women.
- **Philoptochos & Presanctified Potluck:** Co-host a meal following one of the Wednesday Presanctified Liturgies.
- **Lenten Pre-sanctified and/or Akathist Service:** Host/Co-host Lenten meal and speaker for entire parish
- **Parish-Wide Philanthropy Project:** Invite the whole parish to participate in a project (e.g., meal kits, backpack drive).
- **Young Women's Involvement:** Host a service activity or coffee night geared toward women 18–35.
- **Commitments Showcase:** Create Showcase of National and Metropolis Commitments



Two-Year Philoptochos Membership Growth Action Plan

Quarter 3: Summer Season

Theme: Gratitude & Planning

Goals:

- Evaluate progress and set up for second year
- Reflect, appreciate, and plan for growth

Actions:

- **Highlight National and Metropolis Philoptochos Involvement, Opportunities and Commitments:** Encourage participation by Board and Members
 - **Biennial National Philoptochos Conference**
 - **Biennial National Philoptochos Children's Medical Luncheon**
 - **Biennial Metropolis Philoptochos Conference in conjunction with Metropolis Clergy Laity Conference**
- **Summer Camps:** Parish and Metropolis Camps can be use to focus on multigenerational involvement and commitment of National, Metropolis and Chapter contributions to these camps both financial and other support
- **Summer Break Celebration:** Host a dinner or luncheon honoring members and recognizing new members.
- **Member Testimonials:** Collect quotes/stories from members about their Philoptochos journey to use next year.
- **Member Feedback Session:** Hold a meeting to review what's working and gather ideas.
- **Summer Planning Retreat:** Hold a leadership (executive board) session (in-person or virtual) to prepare for Year 2 and set the calendar for the following year.



Two-Year Philoptochos Membership Growth Action Plan

Quarter 4: Autumn Season /Ecclesiastical New Year

Theme: Renewal & Visibility - Personal Outreach Goals:

- Begin the Ecclesiastical Church year with purpose
- Increase visibility and clearly communicate the mission of Philoptochos
- Start building relationships with prospective members
- Offer accessible entry points for involvement

Actions:

- **Kickoff Sunday:** Host a “Ministry Sunday” with a brief presentation after Liturgy, distribution of pamphlets, and a coffee hour.
- **New Ecclesiastical Year Blessing:** Invite the parish priest to offer an Agiasmos at the first meeting of the year.
- **Parish Interest Survey:** Distribute a short form to women in the parish to gauge interests, availability, and areas of desired involvement.
- **Membership Packets:** Create/update attractive, clear packets with mission statement, calendar of events, how to join, and member testimonials. . Include National Philoptochos Impact statement publication, information on Philoptochos APP, Social Media Sites and List Serv.
- **Online Presence:** Refresh the chapter’s parish bulletin page, website, and social media (if applicable).
- **“Bring a Friend” Meeting or Social:** Host an informal get-together where members invite friends. Distribute Impact Statement to all members.
- **Member Mentoring:** Pair new or potential members with current members for encouragement and inclusion.



Two-Year Philoptochos Membership Growth Action Plan

Year 2: Growth, Leadership & Sustainability

Yearly Membership Recruitment and Stewardship Collection: Jan 1- Apr 30

Quarter 1: Winter/ Membership Recruitment Season

Theme: Fellowship & Formation Goals:

- Foster friendship and prepare new leaders
- Continue to Connect with National and Metropolis Philoptochos

Actions:

- **Christmas Service & Social Event:** Combine ministry and fellowship in a festive atmosphere.
- **Membership Packets:** Distribute membership packets with mission statement, calendar of events, how to join, and member testimonials to engage new and potential chapter members. Include National Philoptochos Impact statement publication, information on Philoptochos APP, Social Media Sites and List Serv.
- **Leadership Mini-Workshop:** Offer a short seminar to introduce committee work, roles, and how to get involved.
- **Member Mentoring:** Pair newer members with experienced women to support involvement.
- **Pop-Up Info Booths:** Be present at parish events with information about Philoptochos and signup opportunities.
- **Commitment webinar/showcase:** Focus on National and Metropolis Commitments
- **Focus on Philoptochos APP/Social Media/List Serv:** Include National, Metropolis and Chapter sites. Encourage members to provide materials for Chapter site to also be sent to Metropolis and National.



Two-Year Philoptochos Membership Growth Action Plan

Quarter 2: Lenten Season

Theme: Service and Succession Goals:

- Strengthen commitment and prepare future leaders

Actions:

- **Lenten Outreach:** Organize a parish-wide philanthropic drive for a local or national cause.
 - **Biennial Elections:** Prepare for May biennial elections for Chapter Board members. Encourage members to participate in the process and to run for a seat on the board.
 - **Board Shadowing:** Allow interested members to observe or assist in board roles or projects.
 - **Mother–Daughter Event or Multi-Generational Event:** Celebrate the intergenerational nature of Philoptochos near Mother’s Day. Emphasize the unity of women at every stage of life.
 - **Collaborate with Youth or GOYA:** Plan a joint service event or mentorship project.
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Two-Year Philoptochos Membership Growth Action Plan

Quarter 3: Summer

Theme: Celebration & Vision

Goals:

- Celebrate progress and prepare for sustained growth

Actions:

- **Highlight National and Metropolis Philoptochos Involvement, Opportunities and Commitments:** Encourage participation by Board and Members
 - **Biennial National Philoptochos Conference**
 - **Biennial National Philoptochos Children's Medical Luncheon**
 - **Biennial Metropolis Philoptochos Conference in conjunction with Metropolis Clergy Laity Conference**
- **Annual Appreciation Luncheon:** Honor members, share stories of impact, and cast the vision for the future.
- **2028 Kickoff Planning:** Develop the next year's theme and calendar.
- **Parish Report:** Share a visual report of the two-year impact with the community.



Two-Year Philoptochos Membership Growth Action Plan

Quarter 4: Autumn Season /Ecclesiastical New Year

Theme: Recommitment & Evangelism Goals:

- Welcome returning and new members
- Grow participation through parish engagement

Actions:

- **Fall Kickoff & Agiasmos:** Begin with spiritual blessing and clear invitation to new and prospective members.
- **2028 Kickoff Planning:** Distribute the next year's theme and calendar.
- **Young Women's Gathering:** Host a coffee/brunch event for women ages 18–35 with an informal intro to Philoptochos.
- **Philoptochos Sunday Celebration (First Sunday in November) :** Make the annual observance more engaging with stories, photos, and a special guest.

Ongoing Throughout Both Years

- Monthly prayer or reflection at each meeting.
 - Regular updates in the church bulletin.
 - Maintain consistent communications (email, social, bulletin updates).
 - Personal follow-up calls or visits with inactive or interested members.
 - Consistent communication via email, printed handouts, and social media.
 - Continue to interface with Metropolis and National Philoptochos
 - Encourage participation in events sponsored by Metropolis and National Philoptochos Boards. Each year there are different large events and volunteers are needed. Board Members and Chapter Members are encouraged to step up.
 - Consider a trip to NYC to visit the Philoptochos Center of Philanthropy (PCOP)
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