



TWO-YEAR MEMBERSHIP PLAN

A Roadmap for Growth, Fellowship, and Service

National Philoptochos Society
National Membership Committee

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HOW TO USE THIS PLAN

This section provides guidance for chapters to use the Two-Year Membership Plan effectively:

- ☐ Review the roadmap for each year and each quarter.
- ☐ Use **Key Focus Areas & Suggested Actions** as a checklist to track activities.
- ☐ Encourage members to participate and follow up on incomplete actions.
- ☐ Share updates with the National Membership Committee periodically.
- ☐ Chapters may adapt the plan to their unique parish culture, size, and needs.

EXECUTIVE SUMMARY

The Philoptochos Two-Year Membership Plan is a comprehensive roadmap designed to help chapters strengthen membership, deepen spiritual life, and grow meaningful engagement within their parish communities. Developed by the National Philoptochos Membership Committee, this plan offers a flexible framework that chapters can adapt to their unique parish culture, size, and needs.

Structured around the liturgical seasons and the National Philoptochos Fiscal Year (January–December), the plan spans two years and is organized by quarterly themes, goals, and recommended actions.

YEAR ONE ROADMAP

Yearly Membership Recruitment: Jan 1 – Apr 30

Theme: Service in Action

"Year One focuses on building awareness, welcoming participation, and establishing strong foundations for sustainable growth. Chapters are encouraged to highlight visible philanthropy and clearly communicate our mission."

Goals

- Demonstrate Philoptochos' impact through visible acts of philanthropy
- Build community through hospitality, outreach, and fellowship
- Strengthen connections with National and Metropolis Philoptochos

Key Focus Areas & Suggested Actions

- ☐ Showcase the National Philoptochos Impact Poster in parish spaces.
- ☐ Distribute welcoming membership packets (mission, calendar, testimonials).
- ☐ Introduce parishioners to the Philoptochos App and social media.
- ☐ Invite the entire parish to a Christmas outreach project.
- ☐ Host a casual holiday gathering or coffee night.
- ☐ Collaborate with youth ministries (Vasilopita/Epiphany blessings).
- ☐ Plan a collaborative ministry night with other parish groups.

YEAR TWO ROADMAP

Yearly Membership Recruitment: Jan 1 – Apr 30

Theme: Fellowship and Formation

"Year Two builds upon the foundations of Year One, emphasizing leadership development, succession planning, and long-term sustainability."

Goals

- Foster meaningful relationships among members
- Prepare future leaders for active involvement

Key Focus Areas & Suggested Actions

- ☐ Combine service and fellowship through a Christmas service event.
- ☐ Distribute updated membership packets to engage new members.
- ☐ Offer a leadership mini-workshop on committee roles.
- ☐ Continue member mentoring initiatives to bridge experiences.
- ☐ Host pop-up information booths at parish events.
- ☐ Present a commitment webinar focused on National initiatives.
- ☐ Encourage consistent use of the Philoptochos App and listserv.

CONTINUOUS ENGAGEMENT & GROWTH

Ongoing Throughout Both Years

These activities support chapters year-round, helping to strengthen membership and deepen spiritual life.

Suggested Actions Checklist

- ☐ Begin each meeting with a brief prayer or reflection.
- ☐ Share regular updates in the church bulletin.
- ☐ Maintain consistent outreach via email and social media.
- ☐ Personally follow up with inactive or interested members.
- ☐ Encourage participation in regional and national events.
- ☐ Consider organizing a visit to the Center of Philanthropy in NYC.

STAY CONNECTED

Chapters are invited to share brief information about their community to help the National Membership Committee stay connected.

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Your participation helps strengthen our sisterhood, deepen our shared mission, and support continued growth in Christ's love.