

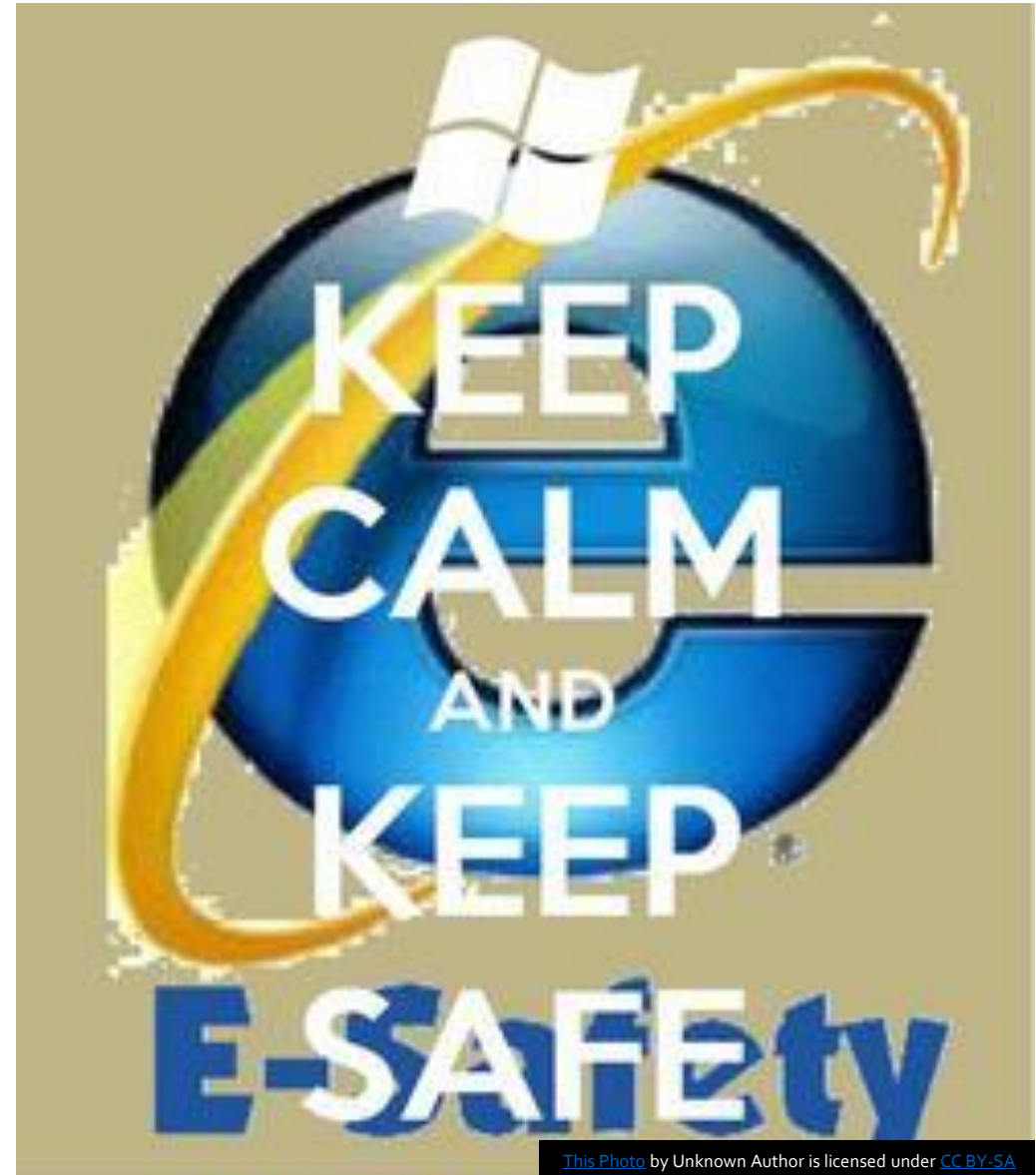
# INTERNET SAFETY

A Quick Review

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# THE BASICS

- General Internet Safety
- Facebook Safety & Privacy
- Get Rich Schemes
- Online Romance & Catfishing



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MOST VULNERABLE  
TO INTERNET FRAUD

# HACKING – A MODERN CAREER

- Bank Accounts
- Amazon Accounts
- Social Media Accounts
  - Facebook
  - Twitter
  - Instagram



# BANK ACCOUNT INFO – SCAM!



Dear valued customer of TrustedBank,

We have recieved notice that you have recently attempted to withdraw the following amount from your checking account while in another country: \$135.25.

If this information is not correct, someone unknown may have access to your account. As a safety measure, please visit our website via the link below to verify your personal information:

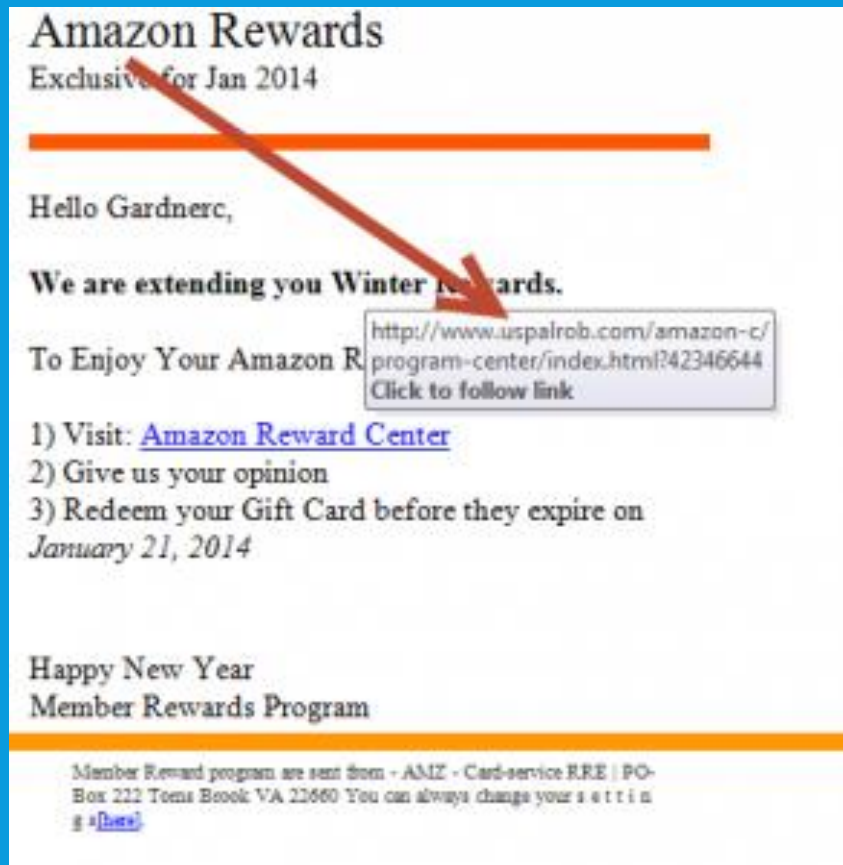
<http://www.trustedbank.com/general/custverifyinfo.asp>

Once you have done this, our fraud department will work to resolve this discrepancy. We are happy you have chosen us to do business with.

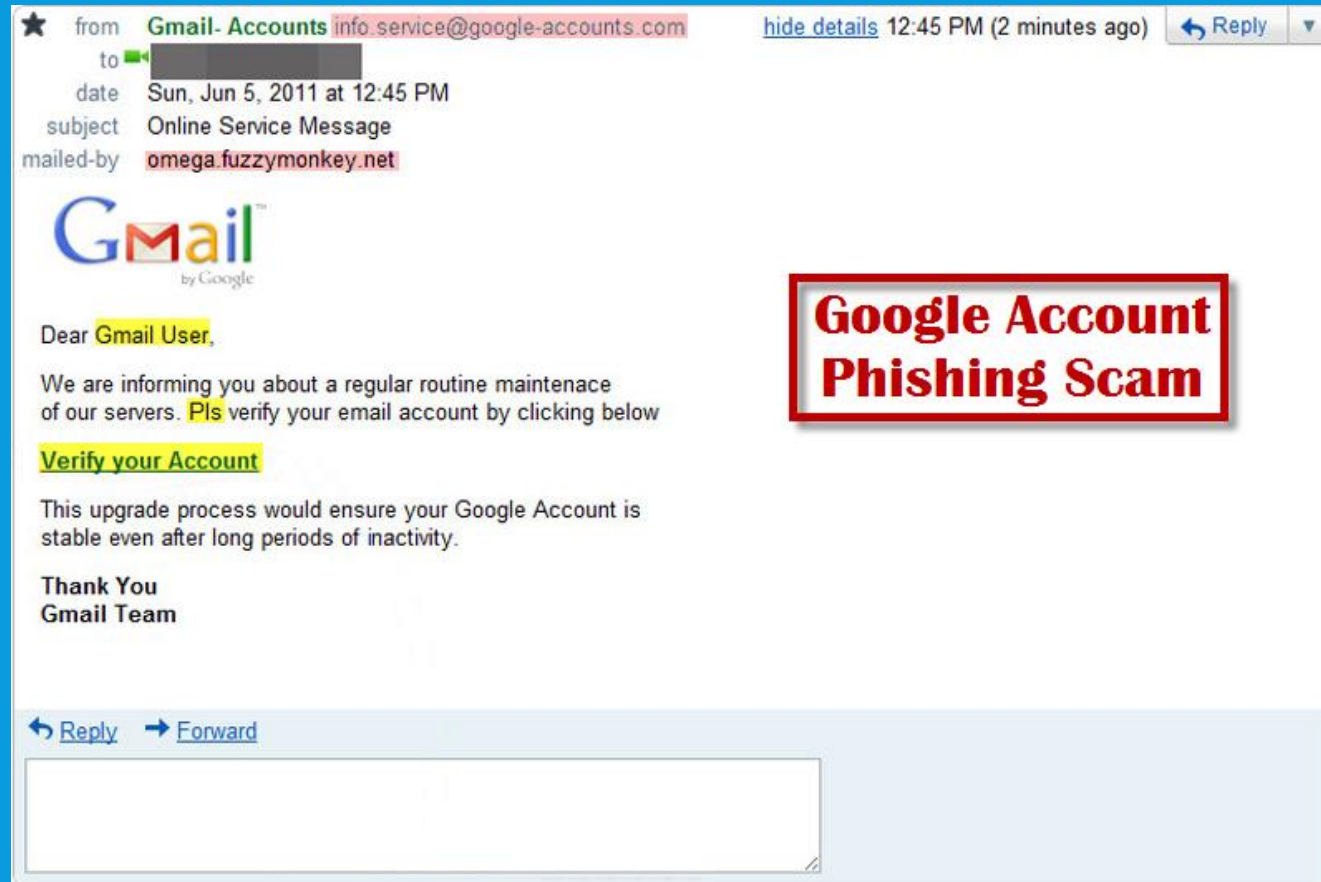
Thank you,  
TrustedBank

Member FDIC © 2005 TrustedBank, Inc.

# AMAZON REWARDS – SCAM!



# SCAM! SCAM! SCAM!



# SCAM!



## We need your help

Dear Customer,

We need your help resolving an issue with your account. To give us time to work together on this, we've temporarily limited what you can do with your account until the issue is resolved.

We understand it may be frustrating not to have full access to your PayPal account. We want to work with you to get your account back to normal as quickly as possible.

What's the problem?

We need a little bit more information about you to help confirm your identity.

Case ID Number: PP-001-487-280-335

[Click To Confirm](#)

How you can help

It's usually pretty easy to take care of things like this. Most of the time, we just need a little more information about your account or latest transactions.

To help us with this and to find out what you can and can't do with your





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# CREATE STRONG PASSWORDS

AND CHANGE ON A REGULAR BASIS

- Baklava123
- Georgie2014
- Fluffy1

# CONSIDER.....

- FMB!7daw – Feed Me Baklava! 7 days a week
- mgi4AHIP! – my georgie is 4 And He Is Precious!
- F8ambags? – Fluffy 8 all my baklava and got sick?

# I WON! IT'S FREE! I'M GETTING MONEY!

- It's not free
- You didn't win
- No one in Nigeria has left you money — for a small fee....



TESTERS WANTED:  
**FREE Apple iPad**  
Participation required. See offer

**NEW**

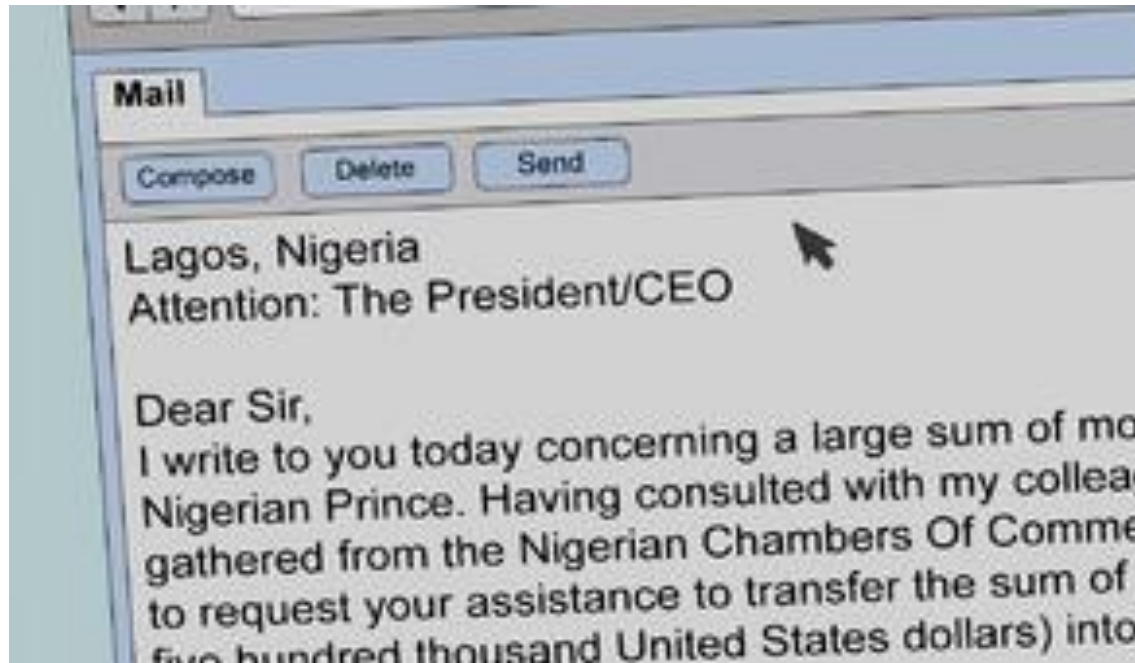
- 1 GHz Processor • 64GB Flash E
- 9.7-inch LED Screen • 0.5-inch

**CLICK HERE**

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The advertisement features two iPads. The left iPad shows the iOS home screen with various app icons and a landscape wallpaper. The right iPad displays the New York Times website. A pink 'NEW' badge is positioned over the top left of the iPads. A pink button with the text 'CLICK HERE' is located at the bottom right of the ad.

- If it's too good to be true, it's too good to be true!



YOUR PRINCE HASN'T COME...AT  
LEAST NOT FROM NIGERIA



# YAY! I'M GETTING PAID TO SHOP ONLINE!

## SCAM!

### 3 The online shopping fraud

They have their bank details stolen or are sent faulty items after buying something from an illegitimate online company.



The average amount that most people lose on a fake purchase.



#### TIPS

Show them how to check the website link is genuine by hovering the mouse over it and making sure it matches the hyperlink



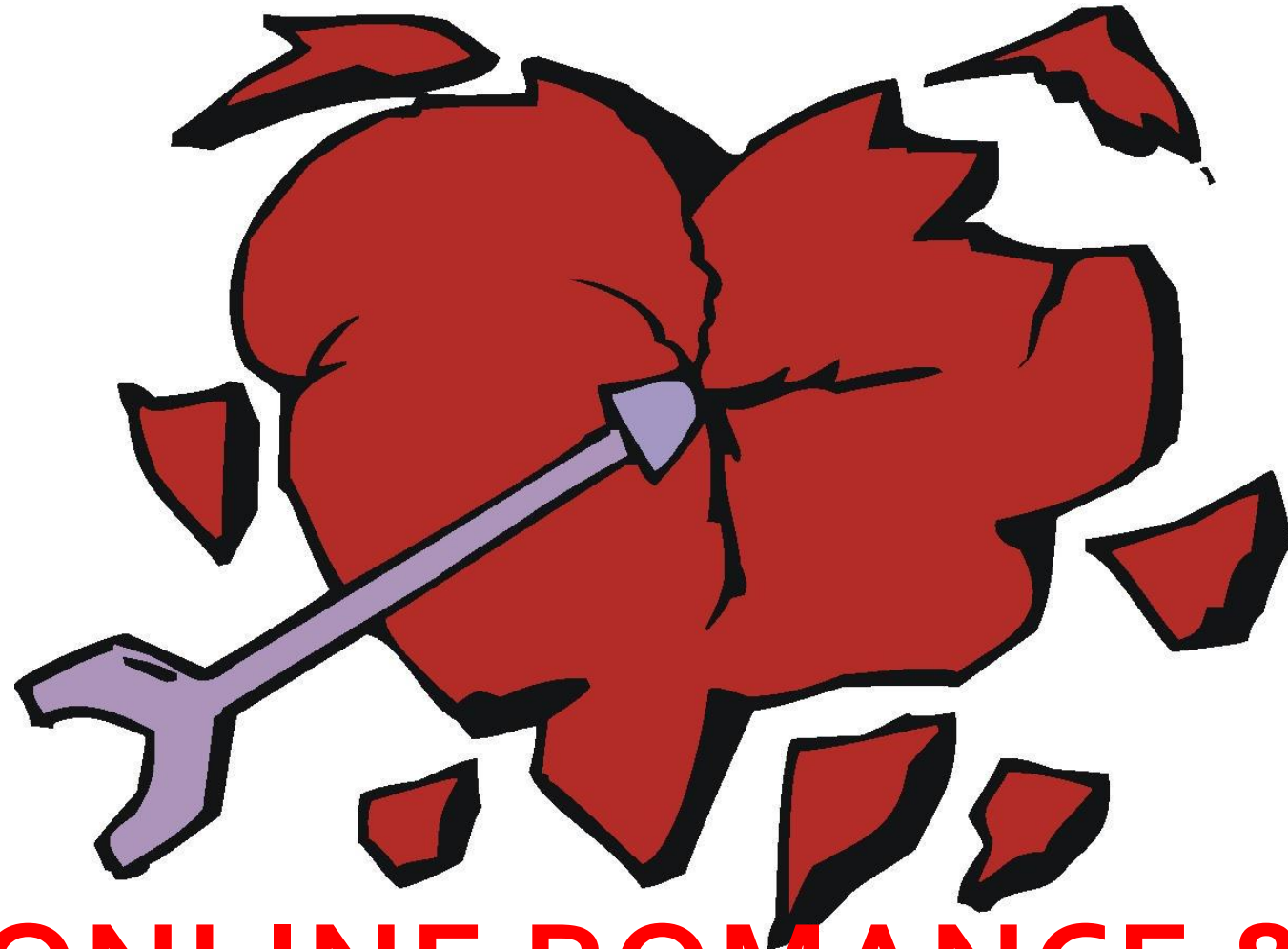
Tell them to pay for items over **\$150 USD** by credit card as they can claim the money back



# FACEBOOK SAFETY & PRIVACY







# ONLINE ROMANCE & CATFISHING

# ONLINE ROMANCE SCAMS

- Motivated by money
- Scammers are patient – will wait months to build a trusting relationship before asking for money, usually for an emergency or transportation, from the person they have conned into a relationship.
- They start off asking for small amounts of money and eventually build up to asking for larger amount of money or gifts.
- A victim believes in true love and believes that they have found it.

# WE ARE ALL VULNERABLE

- Creates an online profile and makes contact with vulnerable victims using social media or dating apps.
  - Facebook
  - Match.com
  - Plenty of Fish
  - Farmersonlydating.com
  - Greekdates.com
- Develops a trusting relationship by isolating and grooming the victim, learning as much as possible about the victims family, background, dreams, and assets.
- Finds a way to get the targets money.

# ANATOMY OF A ROMANCE SCAM

- Contacts victim
- Grooms victim
- The Sting
- The fraud continues

# BEWARE OF SOMEONE WHO.....

- Declares their feelings early and pushes the relationship forward quickly
- Has a profile with only a few photos and very few friends
- Claims to have a job that means they have to travel all the time (often abroad)
- May claim to be in the military, stationed abroad
- Always has a last-minute excuse for why they can't meet
- Refuses to use a webcam or Skype
- Tells you about a difficult situation and asks for money

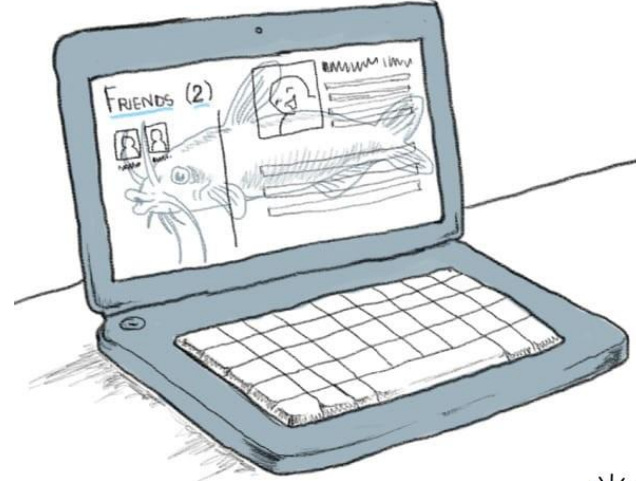
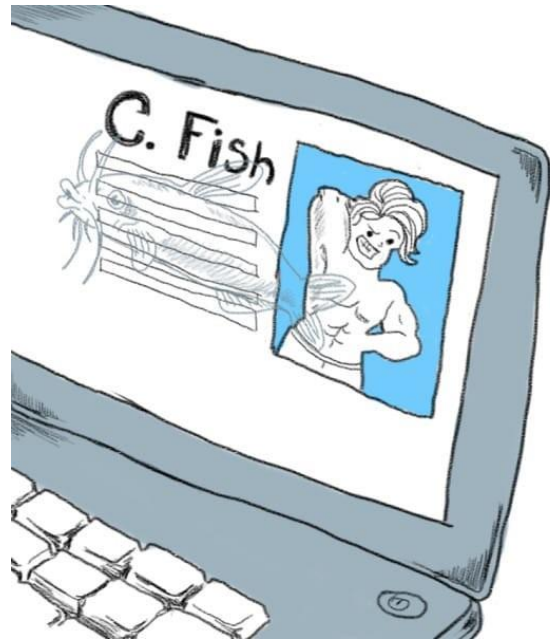
# CATFISHING

- In a typical catfish scheme, the catfisher sets out to deceive the victim, but does not at first intend to take money from the victim.
- The common denominator for victims is that they believe in true love, and they believe that they have found it.
- The BBB estimates that at any one time there may be 25,000 fraudsters online.
- Victims rarely speak out because they are humiliated and embarrassed because they have fallen for a scammer.





DECLARES THEIR FEELINGS  
WAY TO FAST AND IS  
PUSHING THE  
RELATIONSHIP FORWARD



HAS A PROFILE WITH FEW FRIENDS AND  
MIGHT BE A LITTLE TOO GOOD LOOKING





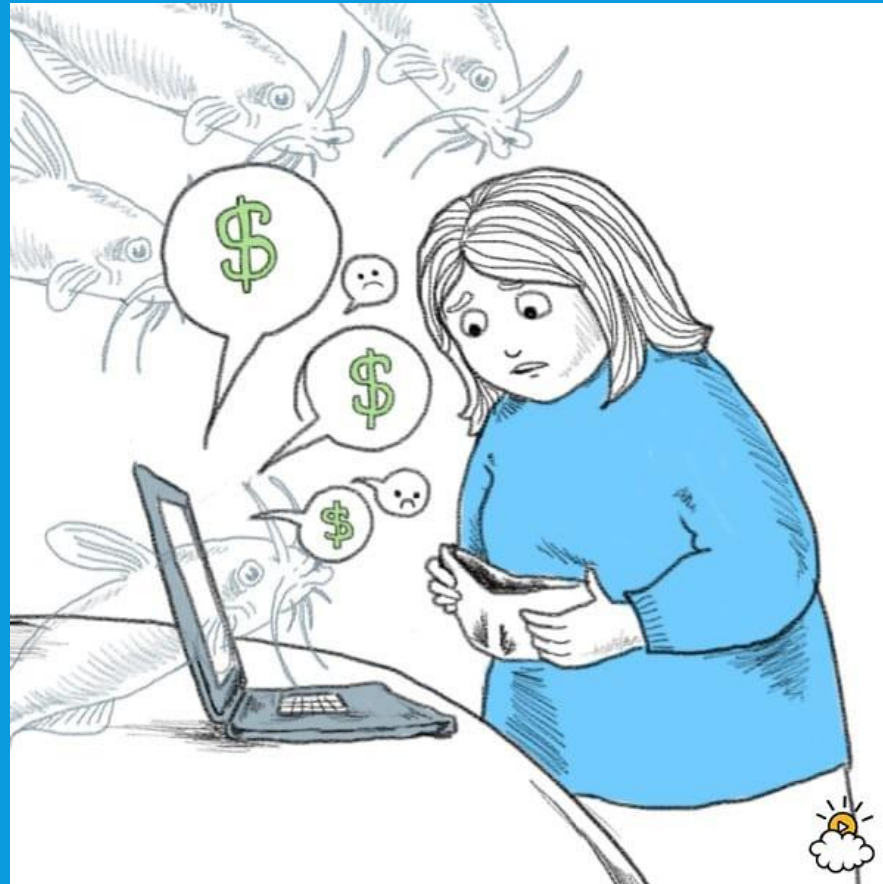
CLAIMS TO HAVE A JOB  
WHERE THEY TRAVEL  
ALL THE TIME – MIGHT  
BE IN THE MILITARY



**REFUSES TO USE A  
WEBCAM OR SKYPE**

**NEVER WANT TO MEET**

# ASKS YOU FOR MONEY!



## IF YOU THINK THAT YOU ARE A VICTIM

- Do not be embarrassed
- Call the police

# QUICK OVERVIEW

- Everyone is vulnerable to internet fraud
- Change passwords regularly
- Don't click on links unless you know 100% where the email has come from
- Do not under ANY circumstances send money to anyone who you do not know

**THANK YOU!**