

WHY PROMOTE LITERACY?

In addition to encouraging children to do good deeds, here are some additional tips for promoting literacy:

- By promoting literacy we can appeal to younger moms through the use of personal invitation and contacts (the more direct the appeal, the more difficult to refuse). This may lead to increased involvement in our Philoptochos chapters/may increase membership.
- Read to children and encourage them to read to you, also encouraging them to share what they have learned from their reading.
- Be a good role model, let your children see your active interest in reading.
- Engage your children in activities that require reading.
- Continue to support children's learning and interests by visiting the library and bookstores with them.
- Encourage children to use and enjoy print for many purposes (such as recipes, directions, games and sports).
- Build a love of language in all its forms and engage children in conversation.
- Support children's specific hobbies or interests with reading or reference materials.
- We can promote literacy through a direct approach that will have a positive impact on children and adults
- We need to promote motivation, success and enjoyment of reading and oral communication for school age children.
- Promoting literacy will increase the self-esteem of students participating in a literacy program.
- Promoting literacy will offer meaningful volunteer opportunities for Philoptochos members and others within our Greek Orthodox Church communities.
- Promoting literacy will strengthen the ties between generations by providing opportunities for adult tutors and young children to bond through additional instruction, support and encouragement.
- Promote through Word-of-Mouth - the excitement of those already involved, the enthusiasm of telling others about their role will motivate and increase participation

TIPS TO ENCOURAGE SUCCESSFUL READERS

- Be a good role model, let your children see you read.
- Set aside a regular time to read to your children every day.
- Surround your children with reading material.
- Have a family reading time.
- Encourage a wide variety of reading activities.
- Go to the library frequently.
- Be knowledgeable about your children's progress.
- Use a variety of aids to help your children: computers, textbooks, games, visual aids and books on tape.
- Show interest in and enthusiasm for your children's reading.
- Build a love of language and learning by engaging your children in meaningful conversation.